



Press Release

Source: Stern & Co.

CDKNet.com Retains Stern & Co. For Its Arkados Subsidiary

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Stern & Co to Provide Integrated Investor and Media Relations

NORTH PLAINFIELD, N.J.--(BUSINESS WIRE)--June 7, 2004--CDKNet.com Inc. (OTCBB: [CDKN.OB](#)) today announced it has retained New York-based Stern & Co. to provide an integrated investor and media relations program for its Arkados Inc. subsidiary, which develops and distributes proprietary and standards-based technology products for the rapidly emerging powerline communication industry. Stern & Co., founded in 1993, is a leading full-service communications firm that designs and implements investor relations and media communications campaigns for publicly traded companies, private companies and financial institutions. The firm's West Coast office is located in Los Angeles.

Oleg Logvinov, president and chief executive officer of Arkados, said, "We are pleased to be working with Stern & Co. to develop and implement an aggressive campaign to position Arkados as a leading provider of technology products for power-line networking, which allows consumers and businesses to use a wide a range of broadband communications-based services simultaneously via power-lines already in every home and business. Stern & Co. is a communications firm that has a history of success in providing investor relations support to publicly traded companies such as ours."

"We expect to create an aggressive communications program that fully conveys Arkados' compelling story as a vital contributor to an important technology arena that is poised for significant growth," said Stephanie Stern, president of Stern & Co. "We look forward to communicating Arkados' exciting story and to winning for Arkados' the recognition it deserves."

The powerline communication industry is a rapidly developing field focused on the high-speed communication over conventional power lines. While powerline-based broadband access to the home, or Access BPL, is now being tried by a number of utilities, the in-house powerline networking led by the HomePlug Alliance is gaining a momentum and products can be found on the shelves of major retailers. In-house powerline communication technology allows Internet traffic, voice over IP data, multimedia, and digital content including high quality video to travel through the standard electrical wires inside of the home - setting up a so-called home network where PCs, TVs and stereos can talk to one another and share high quality-data, video and audio.

About Arkados:

Arkados, based in North Plainfield, N.J., is a home networking and broadband powerline communications company. Arkados' integrated powerline solutions enable high-speed digital transmission of voice, video, and data over the existing powerline infrastructure. Using advanced design methodologies, Arkados develops and supplies integrated circuits for the home-networking and broadband communications markets, using both standards-based and proprietary technologies. Arkados' reference designs for next-generation home-networking products incorporate full functionality in cost-effective solutions and are intended to get products to market quickly. Arkados' solutions support a rapid development environment through robust support of industry-standard Operating

Arkados, Inc.

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Systems and APIs, as well as comprehensive design documentation, software, training, and certification assistance.

About CDKNet.com:

CDKNet.com has developed a multimedia technology, called CDK (TM), which integrates audio, video and Internet connectivity on a standard compact disc, which includes software applicants and targeted Web links.

"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995: Except for historical information, the matters discussed in this news release that may be considered forward-looking statements could be subject to certain risks and uncertainties that could cause the actual results to differ materially from those projected. These include uncertainties in the market, competition, legal proceedings, success of marketing efforts and other risks detailed from time to time in the Company's SEC filings. The Company assumes no obligation to update the information in this release.

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Source: Stern & Co.