

## **CDK's ARKADOS SUBSIDIARY DISCUSSES POWERLINE COMMUNICATIONS MARKET ON "MONEY TV"**

### ***Arkados, Inc. sheds light on a growing business***

NEW YORK, NY, July 23, 2004 –CDKnet.com, Inc. (OTCBB:CDKN) announced that its Arkados Inc. subsidiary, which builds solutions enabling high-speed data and entertainment networking through a single connection to a power outlet, presented an overview of the company and the powerline communications markets during an interview with Money TV. Arkados' president and CEO, Oleg Logvinov, and the Director of Marketing, James Reeber, appeared live via satellite from the American Stock Exchange. Arkados is a subsidiary of CDKNet.com Inc. (OTC.BB:CDKN.OB).

During the interview, Arkados detailed the growth potential for powerline communications in the home networking, broadband powerline (BPL), and multi-dwelling unit (MDU) markets.

Money TV is set to air the segment in the USA on Saturday, July 24th at 6:00AM ET and 6:30AM PT, Sunday, July 25th at 8:00AM PT, 11:00AM ET and 11:30AM PT, Monday and Tuesday July 26th and July 27th at 11:30AM PT and Wednesday, July 28th at 7:00PM ET. To view the show online, and get a complete listing of times and channels, check <http://www.moneytv.net>.

#### **About Arkados**

Arkados Inc., based in North Plainfield, N.J., is a wholly-owned subsidiary of CDKNet.com Inc. A home networking and broadband powerline communications company, Arkados' powerline solutions enable high-speed digital transmission of voice, video, and data over the existing powerline infrastructure. Arkados' highly integrated semiconductors are targeted for the home networking and broadband communications markets with a focus on application support.

Using advanced design methodologies, Arkados is developing semiconductors that incorporate both standards-based and proprietary technologies. Arkados' designs for next-generation home-networking products incorporate diverse functionality with a focus on the cost-effectiveness of final solutions, and are intended to get products to market quickly. Arkados' solutions support a rapid development environment through robust support of industry-standard Operating Systems and APIs, as well as comprehensive design documentation, software, training, and certification assistance. Arkados is a member of HomePlug Powerline Alliance ([www.homeplug.org](http://www.homeplug.org)). For more information on Arkados, visit [www.arkados.com](http://www.arkados.com).

This report includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. The information in this news release includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements as to the future performance of the company. Although the company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful performance of internal plans, product development acceptance, and the impact of competitive services and pricing and general economic risks and uncertainties.

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