



Editorial Contact:

Jim Reeber, Arkados Inc.

Email: jreeber@arkados.com

Phone: (732) 465-9300 x212

Arkados Adds 802.15.3b Wireless Multimedia MAC to its Digital Home Portfolio of Products

– IP licensing complements award-winning HomePlug Powerline Solutions from Arkados –

PISCATAWAY, NJ, March 20, 2008 – Arkados (OTC BB: AKDS) expands its portfolio of connected home solutions with the introduction of a licensable 802.15.3b MAC implementation, available today. This adds to Arkados' already extensive offerings that use HomePlug® Powerline technology solutions for connected consumer electronic products, such as digital picture frames, IPTV components, surveillance systems, gaming, smart-grid energy management, and whole-house audio systems that stream music from an iPod®, the internet, a PC, or an analog stereo system to every room in the house. All Arkados solutions support easy connectivity between a variety of products, without adding new wires.

The Arkados 802.15.3b MAC implementation is licensable to any developer that is interested in jumpstarting their development process, and bringing digital home multimedia products to market more quickly. Available now, the license includes a well-documented implementation of the IEEE 802.15.3b MAC, the design of a multimedia demonstration platform, and a number of sophisticated development and testing tools designed to aid and accelerate the implementation and porting processes – potentially eliminating dozens of person-years of development time.

“Offering this MAC license is consistent with our company’s goals to be a solution provider for in-home multimedia content distribution, and it complements our existing HomePlug solutions,” said Oleg Logvinov, CEO and president of Arkados. “Arkados designed our 802.15.3b MAC to be very flexible, with clear separation of time-critical and non-time-critical functions, and is implemented in commonly used languages. Developers can use it with many different wired and wireless PHYs, including multi-Gbps 60GHz RF (803.15.3c), potentially allowing networking under one protocol with a single controller.”

More information about Arkados system-on-chip and software solutions can be found at <http://www.arkados.com/products.html>.

About Arkados, Inc.

Arkados, “the HomePlug Applications Company,” delivers a universal platform that enables networking of home entertainment and computer devices using standard electricity lines. The company’s system-on-chip solutions are uniquely designed to drive a wide variety of powerline-enabled consumer electronics and home computing products, such as stereos, radios, speakers, MP3 players, computers, televisions, gaming consoles, security cameras and cable and DSL modems. Arkados customers can bring

Arkados Group, Inc.

**220 Old New Brunswick Road • 2nd Floor • Piscataway NJ 08854
732 465 9300 main • 732 465 9600 fax**

numerous sophisticated, full-featured products to market faster at a lower overall development cost using a single platform: the company's versatile and programmable ArkTIC™ platform. Arkados solutions leverage the benefits of HomePlug Powerline Alliance specifications and can also be used for in-building and to-the-home (BPL) applications. Arkados® is a registered trademark and ArkTIC™ and Direct to Speaker™ are trademarks of Arkados Inc., a wholly owned subsidiary of the Arkados Group, Inc. HomePlug® is a registered trademark of the HomePlug Powerline Alliance, of which Arkados is a member. Other names and brands may be claimed as the property of others. More information can be found at <http://www.arkados.com>.

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934 that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements as to the future performance of the company and the risks and uncertainties detailed from time to time in reports filed by the company with the Securities and Exchange Commission. Although the company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, the company's ability to raise necessary financing, ability to attract and retain key personnel, timely delivery of inventory by the company's contract manufacturers, timely product development and acceptance, and the impact of competitive services and pricing and general economic risks and uncertainties.

#####